



Automotive leader drives 46% C-SAT surge in four months



BUSINESS CHALLENGES

High data volume, low visibility, missed loyalty

In today’s fast-moving automotive market, customer expectations are higher than ever. The client’s service teams managed thousands of calls, emails, and digital messages daily, but with quality monitoring covering only a small part of interactions, leaders lacked visibility into what truly shaped customer satisfaction. This limited their ability to:

- Protect loyalty**
Service interactions needed to be faster and more consistent to strengthen trust
- Improve visibility into customer insights**
Limited Voice of the Customer (VoC) insights made it harder to understand preferences and upsell new services or models
- Untap opportunities for growth**
Without clear data, the company struggled to retain customers and identify upselling opportunities

SOLUTIONS IMPLEMENTED

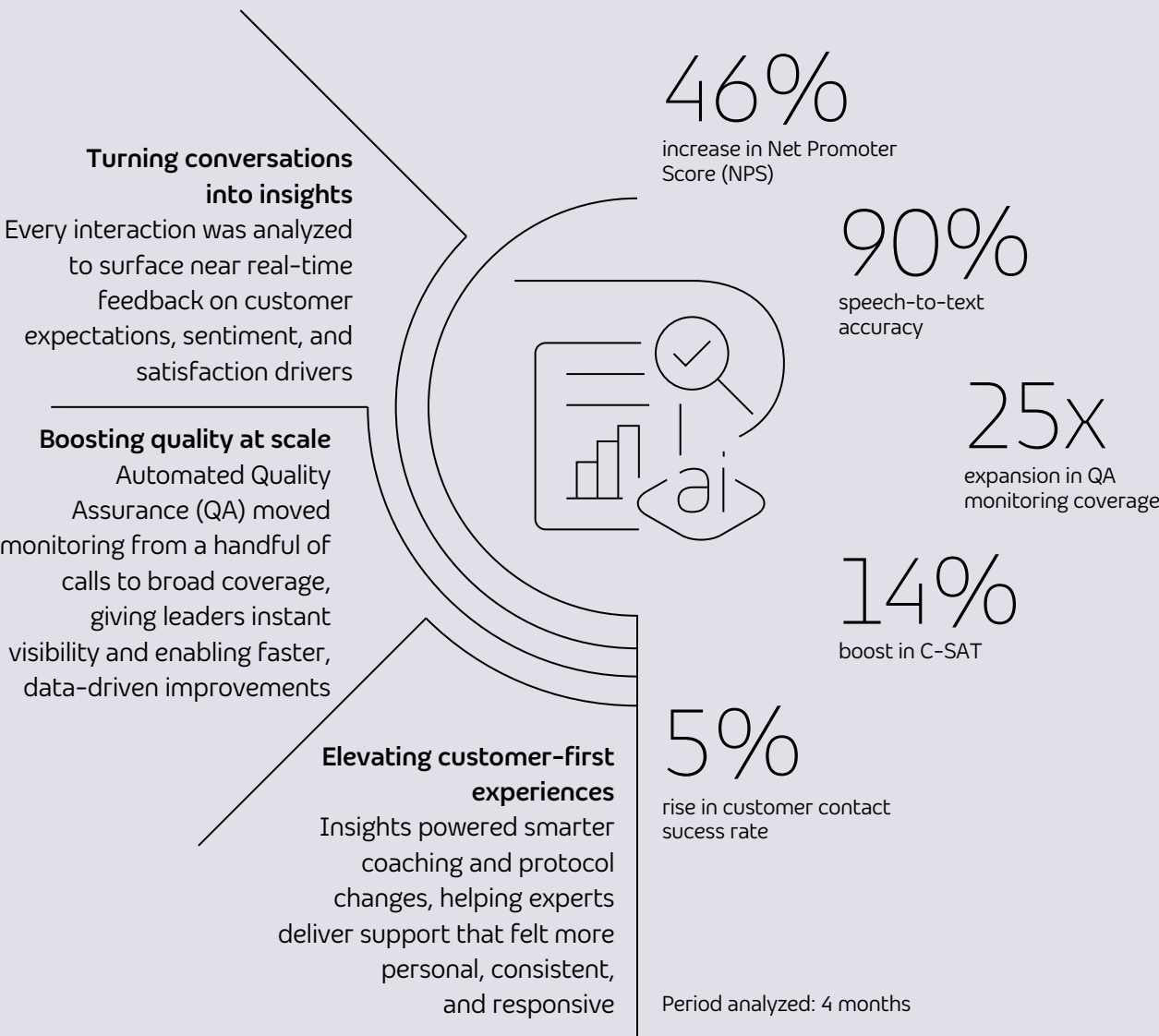
AI-driven analytics turned every conversation into insight

The turning point came with the TP.ai Advanced analytics solution, which gave the client a clear view into every customer conversation. By capturing calls, emails, and messages in real-time, it uncovered what mattered most to customers: their needs, emotions, and the moments that shaped their experience. With these insights, TP and the client reimagined how support was delivered to build trust and loyalty.

REAL RESULTS

Listening at scale, delivering service that leads

By combining AI-driven insights with expert enablement, TP gave the client the ability to listen on a scale, act on customer needs in real-time, and transform service delivery. The result: higher satisfaction, stronger loyalty, and a more resilient business ready to meet future expectations.



We combine technology, analytics, design, and consulting to deliver on-demand solutions and accelerate digital transformation through the SECaaS model.

Contact us

and see the revenue model built for your industry.